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ELEGANCE OPTICAL INTERNATIONAL HOLDINGS LIMITED

高雅光學國際集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 907)

ANNOUNCEMENT

PURSUANT TO RULE 3.7 OF THE TAKEOVERS CODE AND RULE 13.09 OF THE LISTING RULES AND INSIDE INFORMATION PROVISIONS UNDER PART XIVA OF THE SECURITIES AND FUTURES ORDINANCE

TERMINATION OF DISCUSSION AND NEGOTIATION WITH RESPECT TO THE POSSIBLE SALE

This announcement is made by Elegance Optical International Holdings Limited (the “Company”) pursuant to Rule 3.7 of the Hong Kong Code on Takeovers and Mergers (the “Takeovers Code”) and Rule 13.09 of the Rules Governing the Listing of Securities (the “Listing Rules”) on The Stock Exchange of Hong Kong Limited and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Reference is made to the announcements of the Company dated 12 April, 30 April, 31 May, 30 June, 29 July and 31 August 2016 (the “Announcements”) in relation to, among other things, the Possible Sale. Unless otherwise stated, capitalised terms used herein shall have the same meanings as those defined in the Announcements.

The Board has been informed by the Seller that (i) no formal or definitive agreement between the Seller and the Potential Purchaser or other potential investors, up to and including the date of this announcement has been entered into in respect of the Possible Sale; and that (ii) the Potential Purchaser has terminated the discussion and negotiations with respect to the Possible Sale.

For the purpose of the Takeovers Code, the offer period is closed on the date of this announcement.

Shareholders of the Company and potential investors are advised to continue to exercise caution when dealing in the securities of the Company.

By order of the Board
Elegance Optical International Holdings Limited
Hui Leung Wah
Chairman

Hong Kong, 7 September 2016

As at the date of this announcement, the executive Directors are Mr. Hui Leung Wah, Mr. Poon Sui Hong and Mr. Hui Chun Yuen and the independent non-executive Directors are Mr. Poon Kwok Fai, Ronald, Mr. Pang Sung Yuen and Mr. Kwong Ping Man.

The Directors jointly and severally accept full responsibility for the accuracy of the information contained in this announcement and confirm having made all reasonable enquiries, that to the best of their knowledge, opinions expressed in this announcement have been arrived at after due and careful consideration and there are no other facts not contained in this announcement the omission of which would make any statement in this announcement misleading.

* *For identification purpose only*