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ELEGANCE OPTICAL INTERNATIONAL HOLDINGS LIMITED

高雅光學國際集團有限公司

(formerly known as “ELEGANCE INTERNATIONAL HOLDINGS LIMITED”)

(Incorporated in Bermuda with limited liability)

website: www.elegance-group.com

(Stock Code: 907)

CHANGE OF COMPANY NAME AND NEW STOCK SHORT NAME

The Board is pleased to announce that the change of name of the Company to “ELEGANCE OPTICAL INTERNATIONAL HOLDINGS LIMITED” and adoption of the Chinese name “高雅光學國際集團有限公司” as the secondary name of the Company have become effective.

The stock short names for trading of the Shares on the Stock Exchange will also be changed from “ELEGANCE INT’L” to “ELEGANCEOPTICAL” in English and from “高雅國際” to “高雅光學” in Chinese with effect from 9:00 a.m. on 10 October 2013. The stock code of the Company remains as 907.

The website of the Company will remain unchanged at www.elegance-group.com.

CHANGE OF COMPANY NAME

Reference is made to the announcement of “Elegance Optical International Holdings Limited” (formerly known as “Elegance International Holdings Limited”) (“**Company**”) dated 27 June 2013 and the circular of the Company dated 18 July 2013 (“**Circular**”). Unless the context otherwise requires, capitalised terms used herein shall have the same meanings as those defined in the Circular.

The Board is pleased to announce that the Company received the Certificate of Incorporation on Change of Name and the Certificate of Secondary Name both dated 13 September 2013 issued by the Registrar of Companies in Bermuda, certifying that on 4 September 2013, the Company has changed its name and was registered as “ELEGANCE OPTICAL INTERNATIONAL HOLDINGS LIMITED” with the secondary name “高雅光學國際集團有限公司” in the register maintained by Registrar of Companies in Bermuda. As such the Name Change took effect from 4 September 2013.

The Certificate of Registration of Change of Corporate Name of Non-Hong Kong Company dated 2 October 2013 and issued by the Registrar of Companies in Hong Kong in the name of ELEGANCE OPTICAL INTERNATIONAL HOLDINGS LIMITED 高雅光學國際集團有限公司 has been received by the Company.

NEW STOCK SHORT NAME

The stock short names for trading of the Shares on the Stock Exchange will also be changed from “ELEGANCE INT’L” to “ELEGANCEOPTICAL” in English and from “高雅國際” to “高雅光學” in Chinese with effect from 9:00 a.m. on 10 October 2013.

The stock code of the Company remains as 907. The website of the Company will also remain unchanged at www.elegance-group.com.

By Order of the Board
ELEGANCE OPTICAL INTERNATIONAL HOLDINGS LIMITED
Hui Leung Wah
Chairman

Hong Kong, 7 October 2013

As at the date hereof, the executive directors of the Company are Mr. Hui Leung Wah, Mr. Poon Sui Hong and Mr. Leung Shu Sum, the non-executive directors are Ms. Barbara Lissi and Mr. Maurizio De Gasperis and the independent non-executive directors are Mr. Poon Kwok Fai, Ronald, Dr. Tam Hok Lam, Tommy, PhD, JP and Mr. Pang Sung Yuen.